

The Pandemic

Business Bounce-Back

Checklist

“ Back to business ... ”

... as they say. We may all have been given the go ahead to open our doors to the public again, but **that does not mean that business will resume as usual.** There's so much to think about now, from making sure your premises are Covid Safe, to getting those leads coming in.

We've created this handy checklist to take you through the steps of ensuring you have a **Covid-secure business**, as well as giving you tips and resources to get your brand message across to new and existing customers.

Turn over to
complete checklist



If you need more...

Download our Prevent & Protect brochure from
www.nettl.com/uk/covid-19-essentials/

Ask us for a **Project Kickstarter** form to get your thoughts together for a revamp or a new website

Talk to us about local networking – come along and try it out for FREE

See the full article at: www.oxygengraphics.co.uk/blog

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Make sure your workplace is Covid Secure:

- There's a timetable for workspace sanitisation
- A cleaning rota has been created
- A one way system is in place
- There are clear navigational signs
- The team is spaced out/ desk dividers have been put in
- Health risk assessments have been carried out
- A Covid Training Plan is in place for staff

Promote yourself

- Get your Local Authority or BID to confirm your business is Covid 19 Secure
- Ensure that your website is displaying a message about your opening hours and operating procedures
- Get in touch with your key clients to let them know you're open for business
- Analyse your product offering and profit margins – what products or services should you be pushing right now to make sure cash flow is solid.
- Get a really targeted marketing campaign in place for that push
- Attend a local networking meeting
- Sign your business up to www.rugby.support
- Get a branded backdrop made for your Zoom calls

We hope that this list is a helpful starting point.

Are you missing anything? Get in touch with one of our experts:

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